



WORTH ITS WEIGHT

Gold from the Ground Up



ON VIEW

November 19, 2015 – December 30, 2016

Open Tues – Sat,
10 am – 4 pm

MU\$EUM OF AMERICAN FINANCE

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“Worth Its Weight: Gold from the Ground Up” captivates visitors with the many spectacular and unexpected ways gold has influenced our lives — from science and technology to entertainment and pop culture to finance and economics. The **“Gold in America”** gallery features three subject areas — Gold Rushes, Finance, and Mining & Refining — exploring how the story of gold is intimately intertwined with American history. **“The Many Faces of Gold”** section showcases vignettes about the myriad uses for gold and its meaning around the world, including how the concept of “gold” has become a symbol of “the best.”

The most familiar relationship people have with gold is through jewelry and adornment. The **“Jewelry Box”** room focuses on the luxury and glamour of gold jewelry and décor, with many unique objects on loan from collections around the country including the **Smithsonian Institution**, the **Tiffany & Co. Archives** and jewelry designer **Marla Aaron**. The **“Midas Touch”** room features the creations of world renowned jewelry artist **Sidney Mobell**, a modern day Midas who transforms everyday items into dazzling gold and jeweled artworks, challenging the relationship between the mundane and the luxurious.

“Worth Its Weight” is sponsored by Apple co-founder Steve Wozniak and Sidney Mobell, with additional support from the International Precious Metals Institute (IPMI), Van Eck Gold Funds, Loomis and itBit. The exhibit is supported, in part, by public funds from the New York City Department of Cultural Affairs, in partnership with the City Council.

sidney mobell
Designer and Creator of Fine Jewelry



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